



# **Lou Caravana** *Senior Level Graphic Designer*

---

## **Education**

Briarcliffe College - Bethpage, NY  
Bachelors of Fine Arts - Graphic Design, 3.9 GPA  
August 2002 - August 2004

## **Computer Skills**

Proficient in MAC (OSX-Tiger, Leopard, Snow Leopard) and PC (Windows 7, Vista, XP, Windows 2000)  
**Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe Indesign CS5, Dreamweaver CS5**  
Microsoft Office, HTML/ CSS coding

## **Fine Art Skills**

Drawing, Painting, Photography, Illustration

## **Professional Experience**

**MV Sport/Weatherproof - David Peyser Sportswear** - Bay Shore, NY  
Senior Graphic Designer/Lead Designer  
December 2006 - Present

- Lead Designer of the Minor League Baseball Division
- Create original graphics/design layouts for various apparel as per client request
- Create designs for licensed content (Minor League Baseball, NHL, PGA, Six Flags etc.)
- Research industry trends and implement them from design concept to final product
- Edit and maintain existing graphics from company collection
- Create flyers, catalogs, and other print media to help promote specific divisions
- Travel when necessary to trade shows to promote current line and research industry techniques
- Communicate with clients and sales department to assess their needs
- Design and maintain Creative Department Blog

**Hotel Interactive Inc.** - Smithtown, NY  
Graphic Designer  
May 2004 - December 2006

- Oversee and manage all daily original graphics for company sites
- Manage all graphics and image-related content for all clients
- Handle some HTML duties for all company Web Sites
- Create overall look and maintain all company Web Sites
- Communicate with clients to assess their graphic needs
- Handle data entry and information maintenance
- Create and oversee all company print materials

## **Portfolio & References**

Available upon request